



Give An Hour Scheme

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FOR SOLICITORS AND LAW FIRMS

Hourglass is the only charity in the UK dedicated to ending the abuse of older people.

- It's estimated 2.7 million people across the UK are affected by abuse, yet it's rarely reported in the media or discussed in Parliament.
- Over 12,000 people reach out to Hourglass' helpline services, seeking advice, support and information related to the abuse of an older person
- Our helpline team are contacted from those affected by abuse and by those worried about the safety or wellbeing of an older relative or friend
- Hourglass does more than just pledge to help those calling the helpline. We deliver IDVA (Independent Domestic Violence Advocate) and case work support, as well as events in local communities.
- Hourglass helps those affected by physical abuse, sexual abuse, neglect, financial abuse, psychological abuse and domestic abuse

Hourglass has pledged legal advice to help those contacting our helpline services.

We're seeking the support and expertise of specific legal professionals who want to make a difference to the lives of older people at risk of abuse and are willing to be a part of our Give An Hour Scheme.

We want to ensure our caller has a full understanding of the options available to them, so they are able to make an informed decision as to how they will embark on their next steps.

Hourglass Case Study



Feedback from one of our callers

We were contacted by a family member who was concerned about an elderly relative she felt was being financially abused. Our helpline team advised her to talk with a legal professional experienced in this area who was able to help.

This is what she said:

"I contacted you in desperation as my lovely aunt, who had been diagnosed with Alzheimer's, was being financially abused. At the time of contacting you, I had been constantly hitting brick walls, as I had no legal rights as my Aunt's niece. You was my last hope.

I am so grateful to you because the recommended solicitor managed to salvage this complex situation which I thought would be impossible to do. Had you not been there, I would have very likely just given up.

You do a fantastic job and thank you again"

How Can You Get Involved?



Hourglass is seeking professionals to be part of the success of our Give An Hour Scheme and provide a minimum of an hour's free legal advice.

How much time you decide to donate is up to you. It could be an hour, a month, fortnight or week. Initial consultations will be offered over video call.

Give An Hour could offer life changing information to some of our callers and you could be part of making a difference and taking another step closer to ending the abuse so many older people experience, yet so few talk about.

Benefits of being part of the Give An Hour Programme

Give An Hour has myriad of benefits for those that get involved.

- A training opportunity to introduce staff to cases around abuse of older people.
- To allow an organisation to show their dedication to Corporate Social Responsibility (CSR).
- It's a simple and effective way to differentiate your business and legal team from that of your competitors.
- It offers great marketing content you can share with your local community, current and potential clients.
- Amplify your marketing via Hourglass' social media channels, digital marketing and webinar programmes.
- Future opportunities for networking and meeting with other professionals within your industry.

Get your business name, brand and expertise in front of

- 2,000 email newsletter subscribers.
- 18,600 engaged social media followers.
- 65,200 social reach per month.
- 25,000 website impressions.

If you would like to sign up to be a Give An Hour Member, please email giveanhour@wearehourglass.org

Want to Offer More?



In March, our dedicated helpline transformed into a much needed 24/7 operation. This means we're on call to help those people that need us every day of the year, including overnight, weekends and bank holidays.

This is a vital service for the UK's vulnerable older people and those that care for them, but we can't do this without help.

To ensure our callers receive the best advice and help we can offer, we want to invest in our helpline and case work services. With this in mind, Hourglass has set a £50,000 target from this new scheme to ensure we continue to save and change more lives.

Can your legal firm, practice or team help us?

FOUNDING GIVE AN HOUR PARTNER - £10,000

Show case that you're one of Hourglass' Give An Hour founding Partners.

Access to specialised training to ensure your staff recognises the signs of abuse.

Premium spot on the Hourglass Website.

Rotating banner that runs across the website.

Lead sponsorship of a potential webinar with your involvement, with a recording of the event, branded with your logo and contact details for you to use as you wish.

Promotion in an email newsletter to our subscribers.

Social media promotion of your involvement across our platforms.

Article featured on Hourglass website about your expertise around legal services.

Keynote conference opportunities.

Sponsorship opportunities at future Give An Hour networking events.

Named corporate charity partner.

Your details and signposting information included on the Hourglass Knowledge Bank.

SILVER GIVE AN HOUR PARTNER - £3,000

Access to training with one of the Hourglass team about recognising the signs of abuse in older people.

Premium spot on the Hourglass website.

Involvement with the Hourglass webinar programme and promotion via Hourglass social media platforms.

Your details and signposting information included on the Hourglass Knowledge Bank.

GOLD GIVE AN HOUR PARTNER - £5,000

Access to training with one of the Hourglass team about recognising the signs of abuse in older people.

Premium spot on the Hourglass Website.

Sponsorship opportunities at future in real life Give An Hour Networking Events.

Involvement with our Hourglass Webinar programme, with full access to the webinar, branded with your logo and contact details for you to use as you wish.

Social media promotion via Hourglass social media platforms.

Access to Hourglass conferences and events.

Your details and signposting information included on the Hourglass Knowledge Bank.

BRONZE GIVE AN HOUR PARTNER - £750

Featured on our Hourglass Give and Hour membership page on the website.

Free entry to our networking events.

Your details and signposting information included on the Hourglass Knowledge Bank.

If you would like to discuss this further, please contact:

giveanhour@wearehourglass.org



Hourglass

Safer ageing · Stopping abuse

You can contact us in many ways:

24/7 Helpline: 0808 808 8141

Our helpline is entirely confidential and free to call from a landline or mobile, and the number will not appear on your phone bill.

Text message: 07860 052906

Texts from outside the UK will be charged at their standard international rate which will differ depending on location and service charges of your phone provider. The number will appear on your bill and in your phone records but will not be identified as Hourglass.

INSTANT MESSAGING service: www.wearehourglass.org

Get information from our CHATBOT - www.wearehourglass.org



Get information from our KNOWLEDGE BANK - knowledgebank.wearehourglass.org

Email: helpline@wearehourglass.org

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